

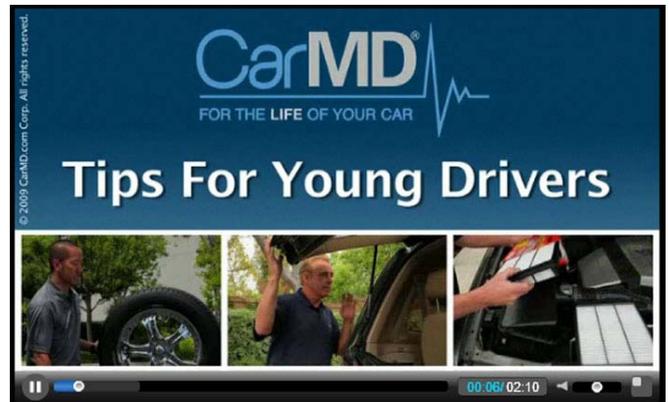


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## CarMD.com Debuts Vehicle Health Matters Consumer Driving Tips Online Video Series

***Free videos designed to help drivers, particularly younger motorists, learn about maintenance, safety and tips to extend the life of their vehicle***

**FOUNTAIN VALLEY, Calif.** (Sept. 30, 2010) – CarMD.com Corporation today announced the debut of its CarMD® Vehicle Health Matters™ Driving Tips Video Series. The 1 to 3 minute videos are designed to educate vehicle owners about maintenance, safety and common sense tips to keep their cars and trucks better maintained. The videos were developed after a recent CarMD survey found that only half of vehicle owners follow a regularly scheduled maintenance program, and 74 percent of drivers aged 18-44 admit to having put off automotive maintenance and repairs. The videos are free and available for consumers to view from the [CarMD website](#) and [CarMD YouTube](#) page.



The initial CarMD® Driving Tips series features more than two dozen videos filmed in partnership with automotive industry experts from such reputable companies as Intellichoice, Jim Russell Racing Drivers Schools and Toyo Tires, along with CarMD's own Automotive Service Excellence-certified technicians. The video topics range from *How Do You Change A Tail Light?* to *How To Check Tire Tread Depth* and *What Are Some Tips For Young/New Drivers?*

"Today's vehicles are lasting longer than ever before, with the average age of a passenger vehicle now at 10.2 years old, yet all too often the youngest motorists are driving older, hand-me-down cars that may not be well-maintained," said Richard Amador, CarMD's director of marketing. "In fact, a recent CarMD survey found that only 38 percent of vehicle owners aged 18-34 follow a regularly scheduled maintenance program. CarMD is committed to educating drivers – especially the younger generation – about vehicle care and safety, which is why we've chosen the internet and YouTube as vehicles to promote our video series."

Mr. Amador adds that CarMD is committed to providing drivers of all ages with affordable tools and information to make educated decisions about their vehicle's health and maintenance. "We are pleased to partner with industry leaders who share our commitment to help keep drivers safe and well-informed. This education program is a cornerstone of our communications campaigns moving forward, and we welcome more automotive industry partners for future video topics."

The mission of CarMD.com Corp. is to provide consumers and the vehicle market with the tools and information needed to make educated decisions about vehicle health and maintenance. The new Driving Tips videos add to CarMD's growing library of educational video content that also includes: CarMD product demos, customer testimonials, how-to maintenance tips and used car vehicle reviews. For more information, including additional tips and videos, visit [www.CarMD.com](http://www.CarMD.com).

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\*Survey was conducted online within the United States by Harris Interactive® on behalf of CarMD.com Corporation from April 21 – 23, 2010 via its QuickQuery<sup>SM</sup> online omnibus service, interviewing a nationwide sample of 2,449 U.S. adults aged 18 years and older.