



**FOR IMMEDIATE RELEASE**

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## **CarMD.com Corporation Selects Commission Junction for Affiliate Publisher Program**

**IRVINE, Calif. (May 7, 2013)** – CarMD.com Corporation, a leading provider of consumer automotive products and information, is pleased to announce it has selected Commission Junction (CJ) to manage its affiliate publisher program. Participating Commission Junction affiliates will have the opportunity to generate commission revenues from the sale of the popular **CarMD® Vehicle Health System™**, which has already helped hundreds of thousands of drivers diagnose their vehicles' health and save money on car repair costs. For information, or to request consideration as a CarMD affiliate partner, please [click here](#).

"CarMD chose to partner with Commission Junction because of CJ's reputation as a leading third-party affiliate manager and rolodex of high caliber online marketers," said Ivy Kao, CarMD's marketing coordinator and manager of the company's affiliate program. "We are confident that Commission Junction's affiliate publishers will be eager to sell CarMD's products to the more than 220 million prospective customers on the road (and the Internet) who can benefit our offering. Unlike any other product on the market, CarMD transcends the automotive industry, benefitting virtually anyone who owns – or is shopping for a vehicle."

The CarMD® Vehicle Health System™ provides consumers with a comprehensive, yet easy-to-use system to monitor their car for problems that may jeopardize road safety, reduce fuel economy, or lead to expensive repairs. CarMD works on all 1996 and newer cars, light trucks, minivans, SUVs and hybrids – foreign and domestic. It taps the same technology used by professional mechanics, but no automotive experience is needed to use it. The power behind the CarMD system comes from seamless online access to the largest repair database of its kind. CarMD customers gain access to an unmatched repair database to get personalized Vehicle Health Reports, which reveal if the vehicle has safety issues or recalls, and estimates parts and labor to avoid overpaying for repairs.



The CarMD affiliate program, offered via Commission Junction, is ideal for website publishers from bloggers to major brand companies in a range of industries from automotive to consumer electronics and beyond. The program offers a staggered commission rate of up to 8 percent based on volume. Participants can add value to their website by presenting visitors with a \$15 discount off the popular CarMD® Vehicle Health System™. CJ then provides CarMD's affiliates with reliable tracking, real-time reporting and monthly commission checks.

Kao anticipates this new program will be a win-win for brand and revenue building of CarMD and the companies with which it partners because of the product's wide appeal. Just a few short weeks since launch, CarMD has already recruited nearly 200 affiliate publishers, including CouponCabin, couponwinner.com, Ebates, FatWallet.com, Mr. Rebates, Savings.com and ShopAtHome.com, among others. To sign up for the CarMD Affiliate Program with a CJ Network, [click here](#). Interested affiliates who are already part of the CJ Network can [sign in](#) to their accounts and request to become a CarMD affiliate. There is no cost to become a CarMD affiliate.

### **About CarMD.com Corporation**

The mission of Irvine, Calif.-based CarMD.com Corporation is to empower consumers and the vehicle market by providing the tools and information needed to make better-educated decisions about vehicle health and maintenance. An ISO 9001:2008-certified company, CarMD's premiere product is the **CarMD® Vehicle Health System™**. The company has built the largest, most up-to-date database of diagnostic trouble codes, expert repairs and related costs, which it uses to support its product and publish its CarMD® Vehicle Health Index™, a leading automotive industry resource. For more information, visit [www.CarMD.com](http://www.CarMD.com).

### **About Commission Junction**

Commission Junction facilitates and supports equitable, lucrative relationships between advertisers and publishers. Many of the world's most widely recognized and highly specialized brands run their pay-for-performance programs on CJ's platform, whether you choose to manage your own relationships or have CJ manage them for you.

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